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7 Attorneys for Plaintiff,  
8 Nike, Inc.

9  
10 UNITED STATES DISTRICT COURT  
11 NORTHERN DISTRICT OF CALIFORNIA

12 Nike, Inc.

13 v. Plaintiff,

14 Nabil Ismael, Mohammed Ismael, Platinum Bay, )  
15 Inc. d/b/a Platinum Fashion, and Does 1 through )  
16 10, inclusive,

17 Defendants.

C 06 6730

No.

Complaint for: Trademark Infringement;  
Trademark Dilution; Unfair Competition;  
and State Law Unfair Competition

18 Plaintiff Nike, Inc. ("Nike") alleges as follows:

19 **I. Jurisdiction and Venue**

20 1. This Court has jurisdiction over the subject matter of this claim pursuant to 15  
U.S.C. § 1121 and 28 U.S.C. § 1338. Venue is proper in this judicial district pursuant to 28 U.S.C.  
21 § 1391.

22 **II. Intra-District Assignment**

23 2. Pursuant to Civ. L-R 3.2(c) Plaintiff alleges that this is an intellectual property  
action. Plaintiff is informed and believes that the Defendants reside in San Francisco County.

24 ///

FILED  
OCT 30 2006  
CLERK, U.S. DISTRICT COURT  
NORTHERN DISTRICT OF CALIFORNIA  
RECORDED  
1  
RS  
ORIGINAL

1           **III. Introduction**

2           1. This action has been filed by Nike to combat the willful sale of unlicensed and  
3 counterfeit products, specifically including its core product of sports shoes, bearing Nike's  
4 exclusive trademarks. Defendants in this action are sellers of counterfeit Nike branded shoes  
5 through a series of retail outlets located in the greater San Francisco area. Through such active  
6 importation, purchasing, distributing, offering of sale and selling such unlicensed and counterfeit  
7 footwear, Nike is irreparably damaged through consumer confusion, dilution and tarnishment of its  
8 valuable trademarks.

9  
10          2. Nike seeks a permanent injunction, damages, costs and attorney's fees as authorized  
11 by the Lanham Act and California law.  
12

13           **IV. The Parties**

14          3. Nike is a corporation duly organized and existing under the laws of the State of  
15 Oregon having its principal place of business in Beaverton, Oregon.

16          4. Nike is informed and believes, and based thereon alleges, that defendant Platinum  
17 Bay, Inc. d/b/a Platinum Fashion ("Platinum") is a California corporation with its principal place of  
18 business in the city of San Francisco, California. Platinum is subject to the jurisdiction of this  
19 Court and is importing, distributing, advertising and selling merchandise which infringes Nike's  
20 exclusive trademarks within this judicial district.

21          5. Nike is informed and believes, and based thereon alleges, that defendant Nabil  
22 Ismael ("Ismael") is an individual resident in the city of San Francisco, California. Nike is further  
23 informed and believes that Ismael does business as Platinum Fashion in the city of San Francisco,  
24 California. Nike is further informed and believes and based thereon alleges that defendant Ismael  
25 had the right and ability to supervise or control the infringing activity alleged herein and that she  
26 had a direct financial interest in such activity. In addition or alternatively defendant Ismael had  
27  
28

1 knowledge or reason to know of the infringing activity and took actions which contributed to such  
2 activity.

3       6. Nike is informed and believes, and based thereon alleges, that defendant  
4 Mohammed Ismael ("M. Ismael") is an individual resident in the city of San Francisco, California.  
5 Nike is further informed and believes that M. Ismael does business as Platinum Fashion in the city  
6 of San Francisco, California. Nike is further informed and believes and based thereon alleges that  
7 defendant M. Ismael had the right and ability to supervise or control the infringing activity alleged  
8 herein and that she had a direct financial interest in such activity. In addition or alternatively  
9 defendant Ismael had knowledge or reason to know of the infringing activity and took actions  
10 which contributed to such activity.

12       7. Nike is informed and believes, and upon that basis alleges, that defendants John  
13 Does 1-10 are entities or individuals who are residents in this judicial district and are subject to the  
14 jurisdiction of this Court. Nike is informed and believes, and upon that basis alleges, that Does 1 –  
15 10 are entities or individuals who are manufacturing, distributing, importing, displaying,  
16 advertising, promoting, selling and/or offering for sale, merchandise in this judicial district which  
17 infringes the Nike Trademarks. The identities of the various Does are unknown to Nike at this  
18 time. Upon information and belief, said fictitiously named defendants are liable to Nike on the  
19 basis of the same allegations made herein against the named defendants. Nike will seek leave to  
20 amend this Complaint to insert the true names and capacities when the same are ascertained. The  
21 Doe defendants and Nabil Ismael, Mohammed Ismael and Platinum are collectively referred to  
22 herein as "Defendants".

25       **V. FACTUAL BACKGROUND**

26       8. Nike is engaged in the manufacture, design and sale of footwear, apparel, and  
27 related accessories. Products manufactured and sold by Nike bear the NIKE trademark, or an  
28

1 arbitrary and distinctive trademark which has come to be known as the Swoosh Design trademark,  
2 or a composite trademark consisting of the word NIKE and the Swoosh Design. Nike uses these  
3 trademarks on shoes and apparel as trademarks of Nike's high quality products. Nike sells in  
4 excess of \$4,500,000,000 a year in merchandise bearing its distinctive trademarks.  
5

6 9. All products described above are sold with one or more of the Nike trademarks  
7 alleged in paragraph 8. Nike adopted and used the NIKE and Swoosh Design trademarks in 1971.  
8 Nike registered the NIKE trademark in block letters on May 8, 1984, Registration No. 1,277,066 in  
9 Class 25 for apparel. Nike registered the Swoosh Design on July 3, 1984, Registration No.  
10 1,284,385 for apparel in Class 25. Nike registered the composite mark of Nike and the Swoosh  
11 Design trademark on May 10, 1983, for apparel in Class 25.

12 10. Additionally, Nike obtained registrations for footwear in International Class 25 for  
13 word marks incorporating the word "air", including AIR JORDAN, AIR MAX and AIR TRAINER  
14 as well as a variety of devices, including but not limited to the silhouette of a man jumping in mid-  
15 air (the "Jump Man device"). These are some, but by no means all, of Nike's federal trademark  
16 registrations. Each of The Nike Trademarks have been registered with the United States Patent and  
17 Trademark Office pursuant to the Lanham Act (15 U.S.C. § 1051). A list of some of Nike's federal  
18 trademark registrations for footwear is attached hereto as Exhibit "A". (The trademarks identified  
19 in Exhibit "A" are collectively referred to herein as the "Nike Trademarks.") All of the Nike  
20 Trademarks are current and in full force and effect. Many of the marks have become incontestable  
21 pursuant to 15 U.S.C. § 1065. Additionally, all of the Nike Trademarks qualify as famous marks  
22 pursuant to 15 U.S.C. § 1125.

23 11. The Nike Trademarks are distinctive when applied to the high quality apparel,  
24 footwear and related merchandise signify to the purchaser that the products come from Nike and  
25 are manufactured to the highest quality standard. Whether Nike manufactures the products itself,  
26

or licenses others to do it, Nike has insured that products bearing its trademarks are manufactured to such standard. Nike's products have been widely accepted by the public and are enormously popular, as demonstrated by billions of dollars in sales each year.

12. This enormous popularity is not without cost, as evidenced by the increasing number of counterfeiters in the United States and around the world. Indeed, it is a modern irony that companies measure success by the extent of their counterfeiting problem.

## **VI. DEFENDANTS' UNLAWFUL CONDUCT**

13. Defendants are involved in the manufacture, purchase, distribution, offering for sale and/or sale of counterfeit and/or infringing footwear bearing the Nike Trademarks to the general public. Defendants do through so through the retail outlet owned controlled and/or managed by them located in the city San Francisco in the County of San Francisco. Nike is informed and believes that the defendants persist in their unlawful sale of counterfeit merchandise infringing the Nike Trademarks despite prior notice to them in the form of cease and desist letters served upon them or their employees.

## **FIRST CLAIM FOR RELIEF**

#### **(Trademark Infringement)**

14. Nike hereby repeats and alleges the allegations set forth in paragraphs 1 through 13 above, as if set forth fully herein.

15. Nike's claim arises under Sections 32 and 43 of the Lanham Act, 15 U.S.C. §§ 1114 and 1125, for infringement of registered and unregistered marks.

16. Nike owns the exclusive trademark rights to those trademarks listed on Exhibit "A". All of the trademark registrations are in full force and effect. In many instances the trademarks have become incontestable pursuant to 15 U.S.C. § 1065.

1       17. All advertising and products, including apparel, footwear, watches, jewelry and  
2 related merchandise, which have been sold by Nike, or under its authority, have been manufactured  
3 and distributed in conformity with the provisions of the United States trademark law.

4       18. Notwithstanding Nike's well known and prior common law and statutory rights in  
5 the Nike Trademarks, Defendants have, with actual and constructive notice of Nike's federal  
6 registration rights, and long after Nike established its rights in the Nike Trademarks, adopted and  
7 used the Nike Trademarks in conjunction with the manufacture, purchase, distribution, offer of sale  
8 and sale of footwear in the State of California and in interstate commerce.

9       19. Defendants have caused to be imported, distributed, offered for sale and sold  
10 footwear bearing one or more of the Nike Trademarks without the authorization of Nike.  
11 Defendants' manufacture, purchase, distribution, offer for sale and sale of footwear and related  
12 merchandise bearing the Nike Trademarks in California, and in interstate commerce has and is  
13 likely to cause confusion, deception and mistake or to deceive as to the source and origin of the  
14 footwear and related merchandise in that the buying public will conclude that the products sold by  
15 Defendants are authorized, sponsored, approved or associated with Nike.  
16

17       20. Such confusion, deception and mistake has occurred as a direct result of  
18 Defendants' display, advertising and promotion, both in-store and otherwise, of the infringing  
19 footwear and other merchandise.

20       21. Upon information and belief, Defendants' activities have also caused actual  
21 confusion with consumers as to the source and origin of such footwear and other merchandise.

22       22. Defendants' infringing activities will cause irreparable injury to Nike if Defendants  
23 is not restrained by the Court from further violation of Nike's rights, as Nike has no adequate  
24 remedy at law.

23. Nike has suffered damages as a result of the aforesaid acts. Defendants has profited from its unlawful activities. Unless Defendants' conduct is enjoined, Nike and its goodwill and reputation will continue to suffer irreparable injury which cannot be adequately calculated or compensated solely by money damages. Accordingly, Nike seeks preliminary and permanent injunctive relief pursuant to 15 U.S.C. § 1116.

24. Defendants' use in commerce of The Nike Trademarks in the sale of footwear and related merchandise is an infringement of Nike's registered trademarks in violation of 15 U.S.C. §§ 1114(1) and 1125.

25. Defendants committed the acts alleged herein intentionally, fraudulently, maliciously, willfully, wantonly and oppressively with the intent to injure Nike and its business. Accordingly, Nike is entitled to a judgment of three times its damages and Defendants' profits, together with reasonable attorneys' fees pursuant to 15 U.S.C. § 1117(a).

26. In order to determine the full extent of such damages, including such profits, Nike will require an accounting from each defendant of all monies generated from the manufacture, importation, distribution and/or sale of the infringing footwear as alleged herein.

27. The unlicensed footwear bearing the Nike Trademarks, which was sold, distributed and offered for sale by Defendants constitutes counterfeit products pursuant to 15 U.S.C. § 1116(d).

## **SECOND CLAIM FOR RELIEF**

#### **(Lanham Act - Unfair Competition)**

28. Nike hereby repeats and realleges the allegations set forth in paragraphs 1 through 27 above, as if set forth fully herein.

29. Nike's claim arises under section 43(a) of the Lanham Act, 15 U.S.C. § 1125(a) and (d) for false designation of origin and false descriptions and representations in interstate commerce.

1       30. As a direct result of Nike's longstanding use, sales, advertising and marketing, the  
2 Nike Trademarks have acquired secondary and distinctive meaning among the public who have  
3 come to identify the Nike Trademarks with Nike and its products.

4       31. The unauthorized and counterfeit footwear and related merchandise which has been  
5 manufactured, purchased, distributed, offered for sale and sold by Defendants, duplicates and  
6 appropriates the Nike Trademarks in order to delude and confuse the public into believing that such  
7 footwear and related merchandise are authorized, sponsored, approved or associated with Nike.

8       32. Defendants, by misappropriating and using the likenesses of the Nike Trademarks in  
9 connection with the sale of such products, are misrepresenting and will continue to misrepresent  
10 and falsely describe to the general public the origin and sponsorship of their products. Defendants  
11 has caused such products to enter into interstate commerce willfully, with full knowledge of the  
12 falsity of the designation of their origin and description and representation in an effort to mislead  
13 the purchasing public into believing that their products are authorized or emanate from Nike.  
14

15       33. Such confusion, deception and mistake has occurred as a direct result of  
16 Defendants' display, advertising and promotion, both in-store and otherwise, of the infringing  
17 footwear and other merchandise.

18       34. Defendants' use in commerce of the Nike Trademarks in the sale of footwear and  
19 related merchandise is an infringement of Nike's registered trademarks in violation of 15 U.S.C. §  
20 1125.

21       35. Defendants have profited from their unlawful activities. Unless Defendants'  
22 conduct is enjoined, Nike and its goodwill and reputation will continue to suffer irreparable injury  
23 which cannot be adequately calculated or compensated solely by money damages. Accordingly,  
24 Nike seeks preliminary and permanent injunctive relief pursuant to 15 U.S.C. § 1116.  
25

36. Nike has suffered monetary damages as a result of Defendants' acts. In order to determine the full extent of such damages, including such profits as may be recoverable; Nike will require an accounting from Defendants of all monies generated from the manufacture, importation, distribution and/or sale of the infringing footwear as alleged herein.

37. Accordingly, Nike is entitled to a judgment of three times its damages and Defendants' profits, together with reasonable attorneys' fees pursuant to 15 U.S.C. § 1117(a).

**THIRD CLAIM FOR RELIEF**

#### **(Lanham Act - Dilution of Famous Mark)**

38. Nike hereby repeats and realleges the allegations set forth in paragraphs 1 through 37 above, as if set forth fully herein.

39. Nike's claim arises under Section 43 of the Lanham Act, 15 U.S.C. § 1125(c).

40. As a result of Nike's continuous promotion of its products in conjunction with the Nike Trademarks, the Nike Trademarks have become recognized as distinctive and famous trademarks.

41. Defendants' use in commerce of the Nike Trademarks began after the Nike Trademarks had become famous and has caused dilution of the distinctive quality of the marks. Such conduct has caused injury to Nike pursuant to 15 U.S.C. § 1125(c).

42. Such dilution has occurred as a direct result of Defendants' display, advertising and promotion, both in-store and otherwise, of the infringing footwear and other merchandise.

43. Defendants willfully intended to trade on Nike's reputation and/or to cause dilution of the famous trademarks. Accordingly, Nike is entitled to recover its damages, as well as Defendants' profits received as a result of the infringement, pursuant to 15 U.S.C. § 1117(a).

44. Unless Defendants' conduct is enjoined, Nike and its goodwill and reputation will suffer irreparable injury which cannot be adequately calculated or compensated solely by money

1 damages. Accordingly, Nike seeks permanent injunctive relief pursuant to 15 U.S.C. § 1116 and  
2 15 U.S.C. § 1125(c) (1).

3 **FOURTH CLAIM FOR RELIEF**

4 **(For Unfair Competition – California Law)**

5 45. Nike hereby repeats and realleges the allegations set forth in paragraphs 1 through  
6 44, above, as if set forth fully herein.

7 46. The Nike Trademarks have acquired secondary meaning indicative of origin,  
8 relationship, sponsorship and/or association with Nike. The purchasing public is likely to attribute  
9 to Nike the use by Defendants of the Nike Trademarks or any of them, as a source of origin,  
10 authorization and/or sponsorship for Defendants' goods and therefore to purchase such goods  
11 based upon that erroneous belief.

12 47. Nike is informed and believes, and upon that basis alleges, that Defendants have  
13 intentionally appropriated the Nike trademarks with the intent of causing confusion, mistake and  
14 deception as to the source of their goods and with the intent to palm off such goods as those of  
15 Nike and, as such, Defendants has committed trademark infringement, misleading advertising and  
16 unfair competition, all in violation of the California Unfair Business Practices Act, Cal. Bus. &  
17 Prof. Code, § 17200, *et seq.*

18 48. Defendants' appropriation, adoption and use of one or more of the Nike  
19 Trademarks, including the sale and offering for sale of infringing shoes bearing or using one or  
20 more of the Nike Trademarks in connection with the provision of goods is likely to cause confusion  
21 between Defendants' infringing product and the goods authorized and licensed by the Nike, thus  
22 constituting a violation of the California Unfair Business Practices Act, Cal. Bus. & Prof. Code, §  
23 17200, *et seq.*

1       49. Nike is informed and believes, and upon that basis alleges, that these deceptive,  
2 unfair and fraudulent practices have been undertaken with knowledge by Defendants of their  
3 wrongfulness. Nike is informed and believes, and upon that basis alleges, that Defendants' use of  
4 Nike's trademarks is for the willful and calculated purpose of misappropriating Plaintiffs' goodwill  
5 and business reputation, at Nike's expense and at no expense to Defendants. By taking one or  
6 more of the Nike Trademarks, Nike has been deprived of an opportunity to conduct business using  
7 its trademarks and deprived of the right to control the use of its trademarks and Defendants has  
8 been unjustly enriched.

9  
10      50. Nike has no adequate remedy at law and has suffered and is continuing to suffer  
11 irreparable harm and damage as a result of Defendants' acts in an amount thus far not determined  
12 but within the jurisdiction of this Court.  
13

14      51. Nike is informed and believes, and upon that basis alleges, that unless enjoined by  
15 the Court, the confusion and deception alleged herein and the likelihood thereof will continue with  
16 irreparable harm and damage to Nike.  
17

18      52. Nike is informed and believes, and upon that basis alleges, that Defendants have  
19 unlawfully and wrongfully derived and will continue to derive income, gains, profits and  
20 advantages as a result of their wrongful acts of unfair competition, in amounts thus far not  
21 determined but within the jurisdiction of this Court. Nike is informed and believes, and upon that  
22 basis alleges, that it has lost and will continue to lose profits and goodwill as a result of  
23 Defendants' conduct.  
24

25      53. By reason of the foregoing acts of unfair competition, Nike is entitled to restitution  
26 from Defendants of all income, gains, profits and advantages resulting from their wrongful conduct  
27 in amounts to be determined according to proof at trial.  
28

54. In order to determine the full extent of such damages, including such profits as may be recoverable; Nike will require an accounting from Defendants of all monies generated from the manufacture, importation, distribution and/or sale of the infringing product.

55. Nike is informed and believes, and upon that basis alleges, that Defendants committed the acts alleged herein intentionally, fraudulently, maliciously, willfully, wantonly and oppressively, with intent to injure Nike in its business and with conscious disregard for Nike's rights, thereby justifying awards of punitive and exemplary damages in amounts sufficient to punish and to set an example for others.

## **FIFTH CLAIM FOR RELIEF**

#### **(Dilution under California Law)**

56. Nike hereby repeats and realleges the allegations set forth in paragraphs 1 through  
55 above, as if set forth fully herein.

57. Nike is informed and believes, and upon that basis alleges, that Defendants' acts have caused a likelihood of injury to Nike's goodwill and business reputation, impaired the effectiveness of Nike's trademarks and diluted its distinctive trade names and trademarks.

58. Nike is informed and believes, and upon that basis alleges, that Defendants' acts violate the trademark laws of the State of California and, specifically, California Business and Professions Code, § 14330.

59. Nike has no adequate remedy at law and Defendants' conduct, if not enjoined, will continue to cause irreparable damage to Nike's rights in their trademarks, trade name, reputation and goodwill.

## **PRAYER FOR RELIEF**

WHEREFORE, Nike demands entry of a judgment against defendant as follows:

1) Permanent injunctive relief restraining Defendants, her officers, agents, servants,  
2 employees and attorneys, and all those in active concert or participation with them,  
3 from:  
4  
a) further infringing the Nike Trademarks by manufacturing, producing,  
5 distributing, circulating, selling, marketing, offering for sale, advertising,  
6 promoting, displaying or otherwise disposing of any products not authorized  
7 by Nike, including, but not limited to footwear and related merchandise,  
8 bearing any simulation, reproduction, counterfeit, copy or colorable  
9 imitation of any of the Nike Trademarks ("Unauthorized Products");  
10  
b) using any simulation, reproduction, counterfeit, copy or colorable imitation  
11 of any of the Nike Trademarks in connection with the promotion,  
12 advertisement, display, sale, offer for sale, manufacture, production,  
13 circulation or distribution of Unauthorized Products in such fashion as to  
14 relate or connect, or tend to relate or connect, such products in any way to  
15 Nike, or to any goods sold, manufactured, sponsored or approved by, or  
16 connected with Nike;  
17  
c) making any statement or representation whatsoever, or using any false  
18 designation of origin or false description, or performing any act, which can  
19 or is likely to lead the trade or public, or individual members thereof, to  
20 believe that any products manufactured, distributed or sold by defendant are  
21 in any manner associated or connected with Nike, or are sold, manufactured,  
22 licensed, sponsored, approved or authorized by Nike;  
23  
d) engaging in any other activity constituting unfair competition with Nike, or  
24 constituting an infringement of any of Nike's trademarks or of Nike's rights  
25  
26  
27  
28

1                   in, or to use or to exploit, said trademarks, or constituting any dilution of any  
2                   of Nike's names, reputations, or good will;

3                   e)           effecting assignments or transfers, forming new entities or association or  
4                   utilizing any other device for the purpose of circumventing or otherwise  
5                   avoiding the prohibitions set forth in Subparagraphs (a) through (d);  
6  
7                   f)           secreting, destroying, altering, removing or otherwise dealing with the  
8                   Unauthorized Products or any books or records which may contain any  
9                   information relating to the importing, manufacturing, producing,  
10                  distributing, circulating, selling, marketing, offering for sale, advertising,  
11                  promoting or displaying of all unauthorized products which infringe any of  
12                  Nike's trademarks; and  
13  
14                  g)           aiding, abetting, contributing to or otherwise assisting anyone from  
15                  infringing upon Nike's trademarks.

16                  2)           Directing that Defendants deliver for destruction all Unauthorized Products,  
17                  including footwear, and labels, signs, prints, packages, dyes, wrappers, receptacles  
18                  and advertisements relating thereto in their possession or under their control bearing  
19                  any of the Nike Trademarks or any simulation, reproduction, counterfeit, copy or  
20                  colorable imitations thereof, and all plates, molds, heat transfers, screens, matrices  
21                  and other means of making the same.  
22  
23                  3)           Directing such other relief as the Court may deem appropriate to prevent the trade  
24                  and public from gaining the erroneous impression that any products manufactured,  
25                  sold or otherwise circulated or promoted by defendant are authorized by Nike, or  
26                  related in any way to Nike's products.

- 4) That Nike be awarded from Defendants, as a result of Defendants' sale of Unauthorized Products bearing the Nike Trademarks, three times Nike's damages there from and three times of each of Defendants' profits there from, after an accounting, or, in the alternative, statutory damages, should Nike opt for such relief, consisting of One Million Dollars (\$1,000,000.00) for each of the Nike Trademarks infringed upon by each of the Defendants, pursuant to 15 U.S.C. § 1114 and § 1117.
- 5) That Nike be awarded from Defendants three times Nike's damages there from and three times Defendants' profits there from, after an accounting, pursuant to 15 U.S.C. § 1125(a) and § 1117.
- 6) That Nike be awarded its reasonable attorney's fees and investigative fees pursuant to 15 U.S.C. § 1117.
- 7) That Nike be awarded punitive damages for Defendants' willful acts of unfair competition under California law.
- 8) That Nike be awarded its costs in bringing this action.
- 9) That Nike have such other and further relief that this Court deems just.

Dated: October 26, 2006

J. Andrew Coombs, A Professional Corp.

By: J. Andrew Coombs  
Annie S. Wang  
Attorneys for Nike, Inc.

**DEMAND FOR JURY TRIAL**

Pursuant to Federal Rule of Civil Procedure 38(b), Nike Inc. hereby demands a trial by jury of all issues so triable.

DATED: October 26, 2006

J. Andrew Coombs, A Professional Corp.

By: J. Andrew Coombs  
Annie S. Wang  
Attorneys for Nike, Inc.

EXHIBIT ANike Registrations for Footwear  
International Class 25

<b>Trademark</b>	<b>Registration Number</b>	<b>Registration Date</b>
Nike®	1,277,066	May 8, 1984
Swoosh® Design	1,284,385	July 3, 1984
Nike® and Swoosh® Design	1,237,469	May 10, 1983
Nike Air®	1,571,066	December 12, 1989
Air Jordan® Design	1,742,019	December 22, 1992 (Class 18 and 25)
Just Do It®	1,875,307	January 24, 1995
Nike®	2,196,735	October 13, 1998 (Class 14)
Nike® and Swoosh® Design	2,209,815	December 8, 1998 14 (Class 14)
AIR-SOLE	1,145,812	January 13, 1981
SWOOSH	1,200,529	July 6, 1982
NIKE	1,214,930	November 2, 1982
NIKE AIR w/Swoosh device	1,284,386	July 3, 1984
NIKE AIR	1,307,123	November 27, 1984
Swoosh device on shoe	1,323,342	March 5, 1985
Swoosh device	1,323,343	March 5, 1985
NIKE w/Swoosh device	1,325,938	March 19, 1985
AIR JORDAN	1,370,283	November 12, 1985
AIR MAX	1,508,348	October 11, 1988
AIR TRAINER	1,508,360	October 11, 1988
Jump Man device	1,558,100	September 26, 1989
AIR SKYLON	1,665,479	November 19, 1991
AIR SOLO FLIGHT	1,668,590	December 17, 1991
AIR FLIGHT	1,686,515	May 12, 1992
AIR DESCHUTZ	1,735,721	November 24, 1992
AIR TRAINER MAX	1,789,463	August 24, 1993
RUNWALK device	1,877,672	February 7, 1995
STARTER	1,896,998	May 30, 1995
NIKE GOLF	1,944,436	December 26, 1995
NIKE REGRIND	2,022,321	December 10, 1996
AIRMAX in oval	2,030,750	January 14, 1997
AIR UPTempo in crest	2,032,582	January 21, 1997
NIKE REGRIND in crest	2,042,940	March 11, 1997
AIR with Swoosh device	2,068,075	June 3, 1997
NIKE with Swoosh device	2,104,329	October 7, 1997
ACG NIKE in triangle	2,117,273	December 2, 1997
Stylized "B"	2,476,882	August 14, 2001
NIKE ALPHA PROJECT as	2,517,735	December 11, 2001

1	device		
2	Ellipses device	2,521,178	December 18, 2001
3	STORM-FIT	2,551,655	March 26, 2002
4	Baseballer silhouette device	2,571,726	May 21, 2002
5	Reverse "Z" in rectangle device	2,584,382	June 25, 2002
6	NIKE GOLF with crest	2,628,587	October 1, 2002
7	WAFFLE RACER	2,652,318	November 19, 2002
8	PHYLITE	2,657,832	December 10, 2002
9	TRUNNER	2,663,568	December 17, 2002
10	DRI-STAR	2,691,476	February 25, 2003
11	BOING	2,735,172	July 8, 2003
12	Swoosh with clubs crest	2,753,357	August 19, 2003
13	PRESTO	2,716,140	May 13, 2003
14	FOOTENT	2,798,233	December 23, 2003
15	FOOTENT in device	2,798,234	December 23, 2003
16	TRIAX	2,810,679	February 3, 2004
17	R9	2,843,275	May 18, 2004
18	WAFFLE TRAINER	2,893,674	October 12, 2004
19	THERMA-STAR	2,960,844	June 7, 2005
20	NIKE SHOX	2,970,902	July 19, 2005
21	STARTER	2,971,216	July 19, 2005
22	Basketball player outline	2,977,850	July 26, 2005
23	STAR FLEX	3,002,455	September 27, 2005
24	10//2 in rectangle	3,057,889	February 7, 2006
25	NIKEFREE	3,087,455	May 2, 2006
26			
27			
28			